Newtown Pike Extension: Without an Unfair Burden

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Newtown Pike Extension Project: Without an Unfair Burden

- Project Background
- Lessons Learned
  - Keeping on Track: Internal & External Communication & Focus
  - Building Trust with the Community
  - Sustaining the Desired Outcomes
- Group Discussion (WWUD)
Lexington, Kentucky
Population  295,803
Newtown Pike Extension: History

- 1930’s – Proposed in Lexington City Master Plan
- 1960’s – 1970’s – Interstate type facility studied
- 1997–2000 – Corridor Study
- 2001 – Design Initiated
- 2007 – Record of Decision
Newtown Pike Extension: Four Phases

![Map of Newtown Pike Extension Project]

Newtown Pike Extension Project
All Phases - August 2012

- Phase 1
- Phase 2
- Phase 3
- Phase 4 (constructed)
Davis Bottom
Lessons Learned:
Communication & Focus are Vital!
Lessons Learned: Build Trust with Community

- ANTHROPOLOGIST PARTNER
  - Rapid Assessment Protocol
  - Team Member Info Gathering
  - Social Workers added

- COMMUNITY LIAISON
  - Reported to Project Team
  - Office in neighborhood
  - Newsletter and Web Site
  - Community Unity Day
Lessons Learned: Happily Ever After?

Redevelopment Plan

- 25 Acres
- Increase Neighborhood Density
- Commercial/Institutional Uses
- Community Land Trust
What’s a Community Land Trust?

- Non-profit corporation owns the land
- Ground lease
  - Cost of land eliminated
  - Structure is owned
  - Long-term and renewable
  - Restrict resale price
WWUD: What have you done or would you do?

◦ What communication tools can be used to “Keep the project on Track”?

◦ What techniques or resources can be used to “Build Trust and understanding between the Project Team and the Community”?

◦ What steps can be taken to assure “Sustaining the Desired Outcomes” after the bulldozers leave?
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