



**APPENDIX B:
SURVEY OF FORMER CONGRESSIONAL
COMMUNICATIONS DIRECTORS**

PARTIAL RESULTS

Reflections on constituent attitudes

As part of a project funded by AASHTO's Center for Environmental Excellence we asked 10 former Congressional Communications Directors their views on transportation and the environment messages.

A summary of the full conversation will be included as part of the research.



When it comes to addressing environmental problems, generally speaking my constituents were:

- 37.5% Optimistic about the future
- 0% Pessimistic about the future
- 50% Uncertain about the future
- 12.5% Don't know

My constituents generally connect transportation and environmental sustainability:

- 0% Disagree completely
- 87.5% Disagree mostly
- 12.5% Neither agree nor disagree
- 0% Agree mostly
- 0% Agree completely

My constituents believed some pollution and environmental hazards were inevitable if we are going to continue to make improvements in our standard of living:

- 0% Disagree completely
- 0% Disagree mostly
- 25% Neither agree nor disagree
- 75% Agree mostly
- 0% Agree completely

My constituents believed new technologies would surely come along to solve environmental problems before they get out of hand:

- 0% Disagree completely
- 0% Disagree mostly
- 12.5% Neither agree nor disagree
- 62.5% Agree mostly
- 25% Agree completely

My constituents believed if government is forced to spend a lot of money on environmental protection, it won't be able to invest in new roads or keeping our roads in good repair:

- 0% Disagree completely
- 0% Disagree mostly
- 12.5% Neither agree nor disagree
- 62.5% Agree mostly
- 25% Agree completely

My constituents believe the Department of Transportation should be conscious of and study the environmental effects of new road projects:

- 12.5% Disagree completely
- 25% Disagree mostly
- 25% Neither agree nor disagree
- 37.5% Agree mostly
- 0% Agree completely

My constituents believe the Department of Transportation should take actions to reduce congestion:

- 0% Disagree completely
- 0% Disagree mostly
- 37.5% Neither agree nor disagree
- 37.5% Agree mostly
- 25% Agree completely

My constituents believe the Department of Transportation should take actions to decrease contamination of rivers and streams:

- 0% Disagree completely
- 37.5% Disagree mostly
- 25% Neither agree nor disagree
- 37.5% Agree mostly
- 0% Agree completely

My constituents believe the Department of Transportation should take actions to decrease air pollution:

- 0% Disagree completely
- 37.5% Disagree mostly
- 12.5% Neither agree nor disagree
- 50% Agree mostly
- 0% Agree completely

My constituents were worried about the effects of air pollution on the health of their family:

- 0% Disagree completely
- 25% Disagree mostly
- 12.5% Neither agree nor disagree
- 62.5% Agree mostly
- 0% Agree completely

	A	B	
Modal choices	4	#2	Column A: Average rank between 1-10
Fast and easy commutes	4.5	#3	
Reducing impact on global warming	7	#9	Column B: Reflected ranking.
Reducing health impacts on children and the elderly	5.87	#6	
Increasing livability through transit oriented development	5.625	#5	
Increasing recreational bike and walking opportunities	6.125	#7	
Protecting natural resources	7.375	#10	
Protecting animal and plant eco systems and habits	6.5	#8	
Reducing dependence on carbon based fuels	5.25	#4	
Reducing dependence on foreign oil	3.875	#1	